Chameleon
Events & Marketing Solutions

Arts فنون
Of The
Middle East
Organization

PRESENTS

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Chameleon
Events & Marketing Solutions

Who We Are

With operations spanning **Canada, Middle East and the USA** our multidisciplinary team excels in end-to-end event planning, strategic marketing, and integrated communication solutions. We combine deep regional expertise with global standards, offering tailored strategies across both traditional and digital platforms to elevate brands, engage audiences, and create unforgettable experiences.

From international organizations to major regional brands, ChameleonAMS continues to shape the future of events and marketing—delivering innovation, professionalism, and excellence at every stage.

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Previous Sponsors

We are proud to announce that our festival is backed by international sponsors and several high-profile partners, including EgyptAir, RedBull, KIA and other globally recognized brands—whose support elevates the festival's reach, programming, and impact for artists and audiences worldwide.

Canada

Red Bull

Tim Hortons

COSTCO WHOLESALE

Lullabo Nursery & Childcare Center Inc.

EGYPTAIR
A STAR ALLIANCE MEMBER

Emirates

Egypt

Visit Saudi

Visit Mississauga

Mina
Zabeeha by Hand
Abattu à la main
حلال
HALAL

RBC

Zayouna Law Firm
Personal Injury
Commercial Litigation

Sumaq
Iraqi Charcoal Grill

Osmow's
Shawarma

Egyptian Masrawy Kitchen
مصراوي

Spiro Spathis

ORASCOM DEVELOPMENT

Aseer Time
عصير تايم

Shawarma Royale

The Local
By Masrawy

C.E.B.C
Canada Egypt Business Council
مجلس الأعمال الكندي المصري

100.6 FM
نجوم
على كيفك

Nile FM
104.2
Egypt's #1 for Hit Music!

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Previous Events: 2nd Arts of the Middle East Fest Sep 2025











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Previous Events: 2nd Arts of the Middle East Fest Sep 2025











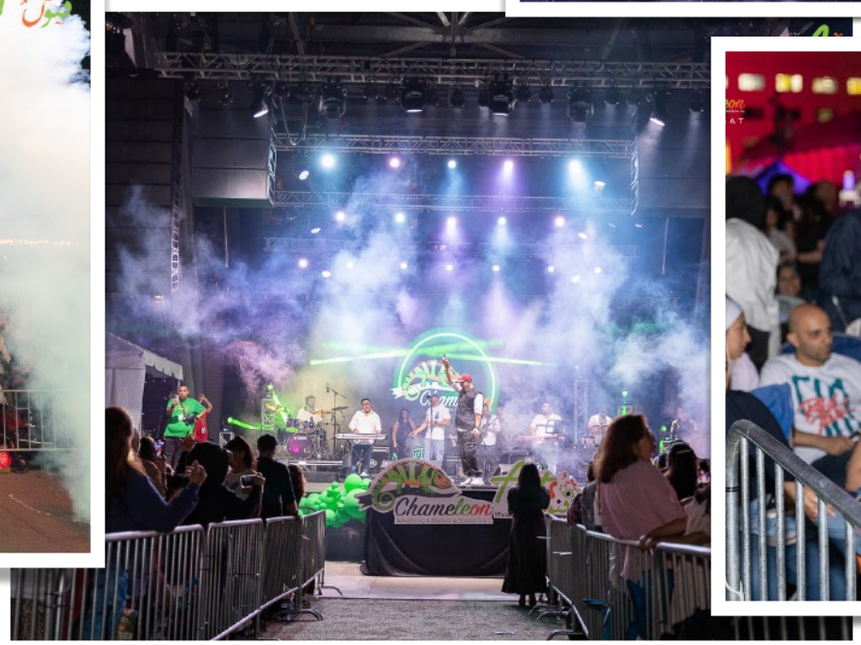
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Previous Events: **2nd Arts of the Middle East Fest Sep 2025**











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Previous Events:

2nd Arts of the Middle East Fest Sep 2025



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Previous Events: Mustafa Amar Tour May 2025











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Previous Events: Hamada Helal Tour May 2025











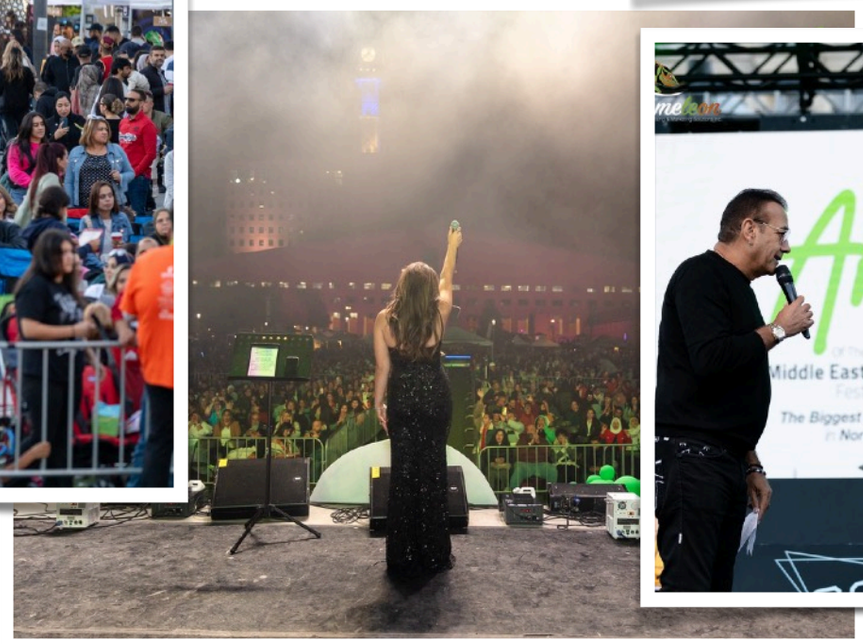
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Previous Events: **Arts of the Middle East Fest Oct 2024**











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Previous Events: Arts of the Middle East Fest Oct 2024











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Previous Events: Arts of the Middle East Fest Oct 2024



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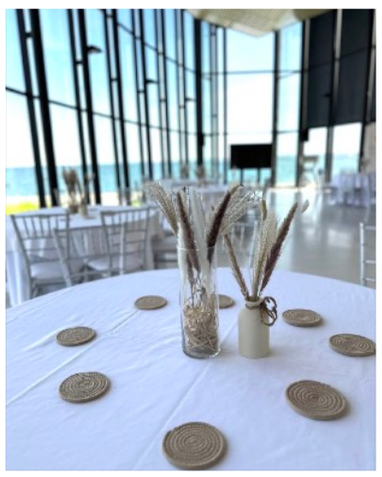
Previous Events: Tulua Red Sea











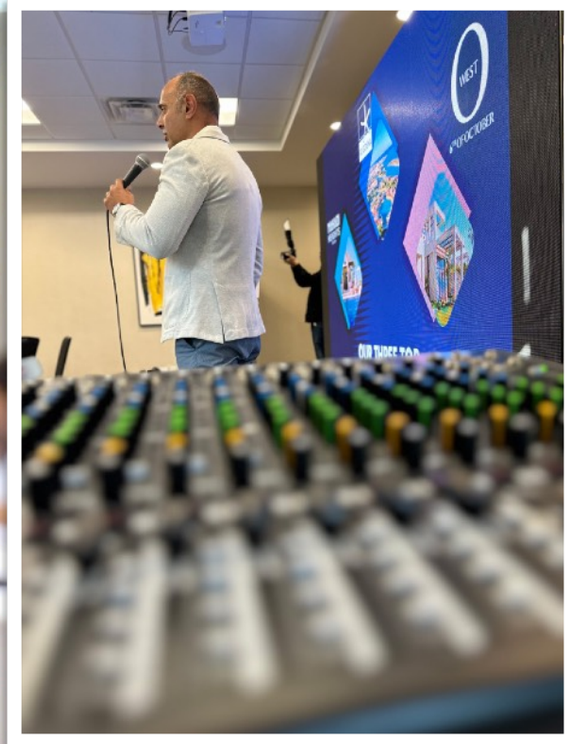


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Previous Events: Orascom Development Roadshow









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Previous Events: Qatar 2022 World Cup















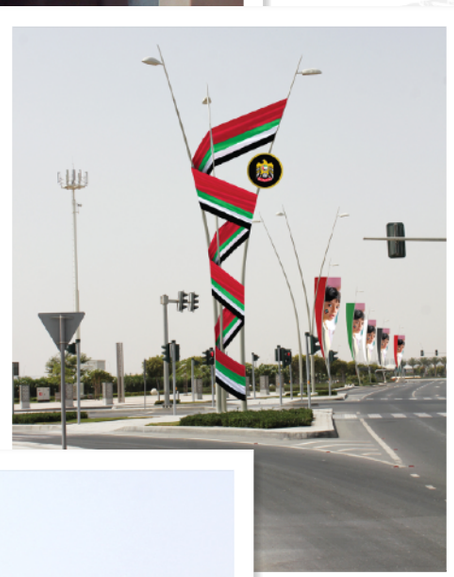
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Previous Events: UAE National Day 2011













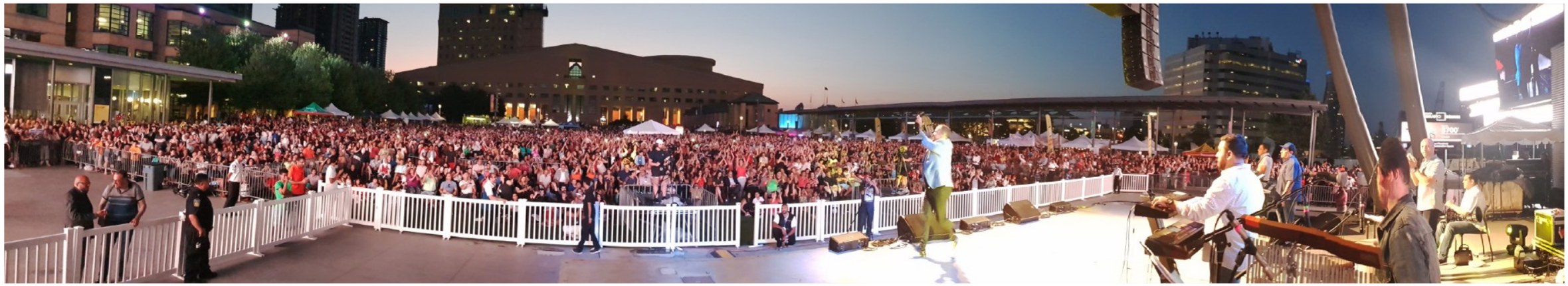
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Arts
فنون
Of The
Middle East
Fest

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Festival Location

Mississauga Celebration Square is a 290,000-square-foot outdoor civic centre, park, and amphitheater located on City Centre Drive in Mississauga, Ontario. The design features an expansive turf grass field and an adjacent theatre with the latest Sound and lighting equipment. This Square has hosted the most famous and significant events in Ontario.









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Festival Facilities & Activities

We've planned this festival with a high standard with Estimated the following:

Arts فنون
Of The
Middle East
Fest



4

Middle East
Famous Celebrity



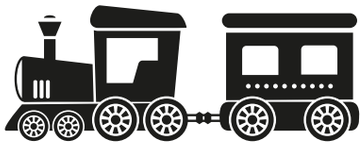
15+

Middle East
Local Artists



35+

Performance/ Activity



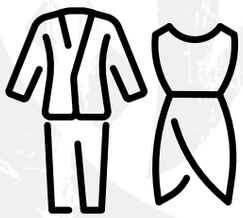
10+

Kids Activity



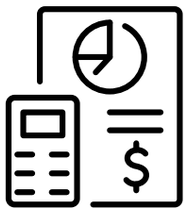
15+

Middle East Pavilions



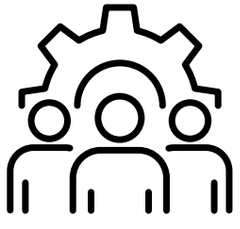
500

VIP Night



450k+

Event Budget



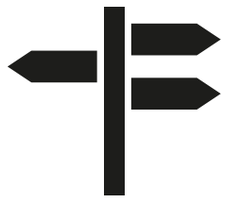
300+

Organizers & Volunteer



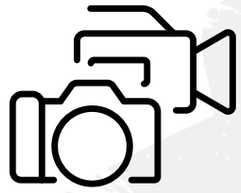
35+

Security



10+

Wayfinding



23+

Canadian Media Coverage



2

Photo Booth



1

Lost & Found Tent



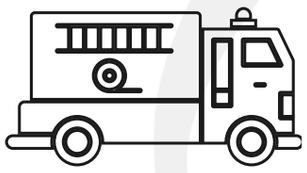
2

Information Tents



10+

FirstAid Staff



1

Fire Truck



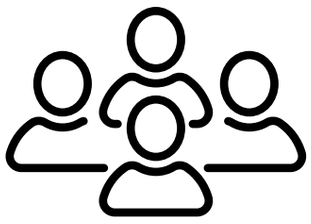
10

Police Duty

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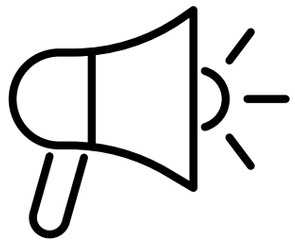
Festival Reach Target

Based on what we've planned and organized from past events and festivals, we're expecting the following:



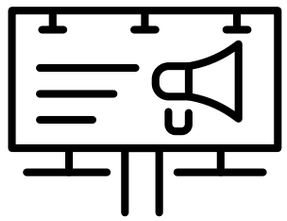
90,000+

Est. Visitors for two days



15m+

Marketing Visibility



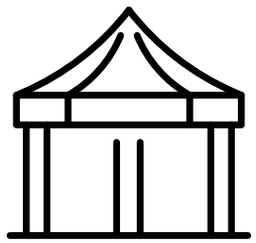
10+

Billboards



9000+

Email Campaign



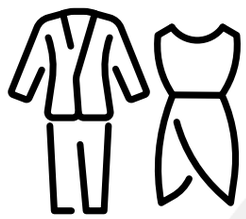
140+

Vendors



85,000+

Meals



6,000+

Accessories



4000+

Kids fun Items

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Please fill out this form, and one of our Event Department will reach out to you soon!!

AMEF 2026 Form

Click Here

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